

1. Title of the certificate (HR) and programme number ⁽¹⁾

Prodavač
(060923)

⁽¹⁾ In the original language.

2. Translated title of the certificate (EN) ⁽²⁾

Salesperson

⁽²⁾ This translation has no legal status.

3. Profile of skills and competences

A) GENERAL EDUCATION COMPETENCES

- Actively use mother tongue and foreign languages by applying language activities and basic communication knowledge and skills in different situations
- Apply basic mathematical knowledge and independently perform basic mathematical operations
- Comprehend geographic processes and fundamental historical knowledge
- Use modern information and communication technology safely and critically
- Apply consistently professional ethics principles
- Foster physical and health culture by exercising regularly and maintain hygienic habits in order to preserve one's own and other people's health



B) VOCATIONAL COMPETENCES

- Differentiate the work tasks of the sales staff
- Have knowledge of adequate standards (regulations) and commercial properties of goods
- Present goods and give advice to customers in the selling and buying process
- Apply sales psychology knowledge
- Monitor merchandise novelties to improve sales
- Establish links between all trade business functions
- Solve economic account problems
- Implement consumer protection and safety at work regulations
- Recognise the need for continuing professional development

4. Range of occupations accessible to the holder of the certificate

The salesperson works on sales of goods or services. Can work in specialized shops and get acquainted with the handling and the features of new products. He/she can also be employed in places where catalogue, TV, internet and telephone sales are performed and places where other forms of sales are carried out outside of the shop (for example, as cashier at stations, cinemas, theatres). He/she can be promoted to managerial positions, such as the position of sales manager or retail or procurement manager, department head or shop manager. The occupation of a salesperson also enables independent activity in sales business.

| 5. Official basis of the certificate | |
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| Name and status of the body awarding the certificate The certificate is issued by the secondary education institution (vocational education and training school). | Name and status of the national authority providing accreditation/recognition of the certificate Ministry of Science, Education and Youth Donje Svetice 38 10000 Zagreb www.mzom.hr |
| Legal basis Primary and Secondary School Education Act (Official Gazette No. 87/2008, 86/2009, 92/2010, 105/2010-corr., 90/2011, 16/2012, 86/2012, 94/2013, 152/2014, 7/2017, 68/2018, 98/2019, 64/2020, 151/2022 and 156/2023) Vocational Education Act (Official Gazette No. 30/2009, 24/2010, 22/2013, 25/2018 and 69/2022) Croatian Qualifications Framework Act (Official Gazette No. 22/2013, 41/2016, 64/2018, 47/2020 and 20/2021) | National grading system / Pass requirements Excellent 5 (10) A Very good 4 (9) B Good 3 (8) B Sufficient 2 (6-7) C Insufficient 1 (0-5) F In order to pass the exam, it is necessary to get the grade 2 (6-7), i.e. C (sufficient). |
| Level of qualifications Level 4.1. in the Croatian Qualifications Framework | Access to next level of education/training Access to higher level of qualification in accordance with the Croatian Qualifications Framework. |

| 6. General data of acquiring the certificate | | |
|---|-----------------------------------|-----------------------|
| | Percentage of total programme (%) | Total number of hours |
| General education part | 41,9 | 1294 |
| Vocational part – theoretical | 17,8 | 551 |
| Vocational part – practice/exercises | 40,3 | 1244 |
| Duration of education | | 3 years |
| Entry requirements: Completion of primary education More information available at: Ministry of Science, Education and Youth (www.mzom.hr) Education and Teacher Training Agency (www.azoo.hr) Agency for Vocational Education and Adult Education (www.asoo.hr) National reference point: National Europass Centre (www.europass.hr) at the Agency for Mobility and EU Programmes (www.ampeu.hr). ^(*) Explanatory note The Certificate supplement provides additional information about the certificate and does not have any legal status in itself. Its format is based on the Decision (EU) 2018/646 of the European Parliament and of the Council of 18 April 2018 on a common framework for the provision of better services for skills and qualifications (Europass) and repealing Decision No 2241/2004/EC. © European Union, 2002-2020 | | |
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